



Support the Nurture Originals, Foster Art, and Keep Entertainment Safe (NO FAKES) Act of 2025

Sponsors

Senators Blackburn, Coons, Tillis, and Klobuchar; and
Representatives Salazar, Dean, Moran, Balint, and colleagues

It's time for Congress to Act on AI Deepfakes and Voice Clones

From athletes and entertainers to journalists to everyday Americans, harmful deepfakes and voice clones can ruin careers, defraud families and friends, distort the public discourse, and leave a devastating trail of rip-offs, humiliation, and trauma across the internet.

We need clear rules and rights that put people in charge of their own faces and voices while protecting free speech, supporting innovation, reducing litigation, and ensuring America leads on AI.

- **The NO FAKES Act Gives Every American a First Ever Federal Property Right in Their Own Voice and Likeness** – empowers all of us to fight back against abusive and manipulative deepfakes and voice clones used for scams, revenge porn, and other online attacks and abuse.
- **Protects Artists, Performers, and All Creators** – The NO FAKES Act is the only bill that addresses the unique situation of artists, journalists, performers, and other frequent victims whose professional recordings and videos are weaponized against them in AI deepfakes and voice clones.
- **Establishes Strong Federal Remedies That Reduce Litigation** – arms individuals with new tools that allow UGC platforms to remove and keep down unauthorized and invasive digital replicas without going to court while giving victims the ability to seek damages from individuals and companies who knowingly create or traffic in these harms.
- **Sets Uniform National Rules** – creates uniform federal standards going forward to protect individuals in every state with consistent strong enforceable baseline rights that precludes suing in every state.
- **Protects Innovation & Free Speech** – with carefully calibrated exceptions valuing open discourse and protecting relevant uses of innovative technologies in news reports, documentaries, docudramas, biopics, and commentary/criticism/parody.
- **Ensures that Sexually Explicit Digital Replicas** are covered.
- **Overwhelming Support** – including the Human Artistry Campaign, child protection groups, Google/YouTube, OpenAI, IBM, National Association of Broadcasters, Motion Picture Association, major talent agencies, and more.